



**Pia Bernadette Roman Tayag**

Director, Inclusive Finance Advocacy Office  
and Concurrent Head,  
Financial Consumer Protection Department  
Bangko Sentral ng Pilipinas

Ms. Roman Tayag, is involved in the overall financial inclusion work of the central bank particularly in the areas of policy and regulation, capacity building, advocacy, and relationship building. She also oversees the bank's principal consumer protection unit that ensures the protection of financial consumer rights by formulating related policies and standards, assessing supervised financial institutions' adherence to the said standards, and implementing financial learning program and the BSP consumer assistance mechanism.

Under Ms. Roman Tayag's leadership, the Inclusive Finance Advocacy Staff was a recipient of the 2013 Presidential Lingkod Bayan Award in recognition of the team's exceptional performance that had a nationwide impact on public interest. In the same year, Ms. Roman Tayag was also recognized as Manila 40 under 40 leader in international development.

Ms. Roman Tayag graduated with a bachelor's degree in Public Administration from the University of the Philippines and a master's degree in International Affairs focused on Economic Development from Columbia University. She is also a Fellow in the Fletcher School Leadership Program for Financial Inclusion at Tufts University.

Ms. Roman Tayag is a member of the Policy Advisory Group of the Innovations for Poverty Action Research Fund and of the Better than Cash Alliance Editorial and Publications Committee. She was also a member of the Smart Campaign Steering Committee.